# AirBed & Breakfast, Schedule of Events

# September 4th-13th

-Toronto Film Festival 300,000+

September 13-23

-London Design Festival 400,000 September 16-19

-Web 2.0 Expo in NYC

September 17-20

-Apple Expo in Paris

September 19-20

-Street Scene in NYC

September 19-21

-Monterey Jazz Festival

September 27-28

-Festival of Paris Gardens

September 20th-Oct 5<sup>th</sup>

-Oktoberfest 6,000,000 in Munich

September 25-28

-CAP Euro in Barcelona

October 2

-Rock in the Park 300,000 in Colombia

October 3-5

-E-for-all 200,000+ in Los Angeles

October 9-12

-Tokyo Game Show 200,000

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October 12
     -Chicago Marathon 30,000+
October
      -World Series
October 15-November 4
      -Obama Get out the Vote
October 17-26
     -Fantasy Festival 100,000+
October 22-25
      -Amsterdam Dance Event 100,000
October 24-
     -World Series
October 30-Nov 3
     -Tokyo Design Week 100,000
November 1-2
      -Day of the Dead in Mexico
November 2nd
     -New York City Marathon 88,000+
November 11th
      -Cologne Carnival 1,000,000+ in Cologne Germany
November 13-14
      -Net Impact in Philadelphia
November 21-30
     -LA Auto Show
November 27
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-Macy's Thanksgiving Parade 2,500,000

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December 3-6
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# Art Basel/Design Miami 100,000+

December 4-

-SEC Championships 70,000+ in Atlanta

December 6

-ACC Championship 70,000+ in Tampa

December 8-13

-Business of Design Week in Hong Kong

#### December 11-13

-ESPN X Games in Dubai

December 31-Jan 1

-New Years Eve 1,000,000+ in New York

# January 5-9

-Macworld 90,000 in San Francisco

# January 8

-BCS Football in Miami

January 8-11

-CES in Las Vegas

# January 15-25

-Sundance Film Festival 46,000 in Park City, Utah

January 22-25

-Winter X Games in Aspen

February 15

-Daytona 500

February 15-18

-Toy Fair in NYC

# February 24-30

-Mardi Gras in New Orleans

### March 13-21

-South by Southwest in Austin

### March 19-21

-March Madness in Detroit

### March 3-8

-Cebit 700,000 in Hanover, Germany

# College homecoming/alumni weekends

-September-November

**Note**: we are focusing on events based on two criteria: (1) is there an immediate housing need? (2) to strategically jump-start traction in important cities including NYC, Paris, Toronto, SF, Miami, Chicago, Tokyo, London,